

St. Paul Art Collective

Ads for Art Crawl Spring CATALOG 2008

DEADLINE: Space reservations – March 1, 2008
Ads due March 3, 2008

- File formats accepted are PDF, (PDFs cannot be manipulated to another size after submission, ads need to be built to exact dimensions and fonts need to be embedded).
- Adobe Photoshop, Adobe Illustrator, Adobe Acrobat and Quark Xpress may also be sent. Embed fonts and photos or send photos files and fonts also. Photo files should be CMYK format and at least 300 DPI.
- Ads or ad materials can be sent digitally by email to: cnestor@nestordesign.com and to robyn@stpaulartcrawl.org
- Ads could be submitted on CDs or via email. Please include fonts, images and a hard copy of the ad if sending via a CD in the mail.

Contact the office for help in design and layout of your ad. We'll be happy to help you out or refer you to another designer. Additional charges may apply.

Black & White Ad Rates –

1/3 Page (4.75 w x 2.5 h)	\$250
Free for Participating Galleries	
2/3 Page (4.75 w x 5.125 h)	\$500
Full page (4.75 w x 7.75 h)	\$750

Color Ad Rates - NEW

Back Cover (formerly map) Full Page	\$1000 (if available, please inquire)
Inside front or back cover, Full page	\$900 (if available, please inquire)
Full page, inside catalog	\$820
2/3 page, inside only	\$600
1/3 page, inside only	\$300

Business Listing Page – NEW (if we get enough) - \$50

Business name, address, contact phone, email and website.
Listed under a category, "Restaurant" "Printing" etc.

Artist Image Listing Page –only for participating, registered artists- \$30

Color image of artist's work (one per registration), name, studio location, page reference.

Payments for ads are due by the time the catalog goes to press, approx. April 1, unless other arrangements are made. Please contact the office to make payment arrangements.

Contact:

Art Crawl office: 651-292-4373

Robyn Priestley, Executive Director – robyn@stpaulartcrawl.org